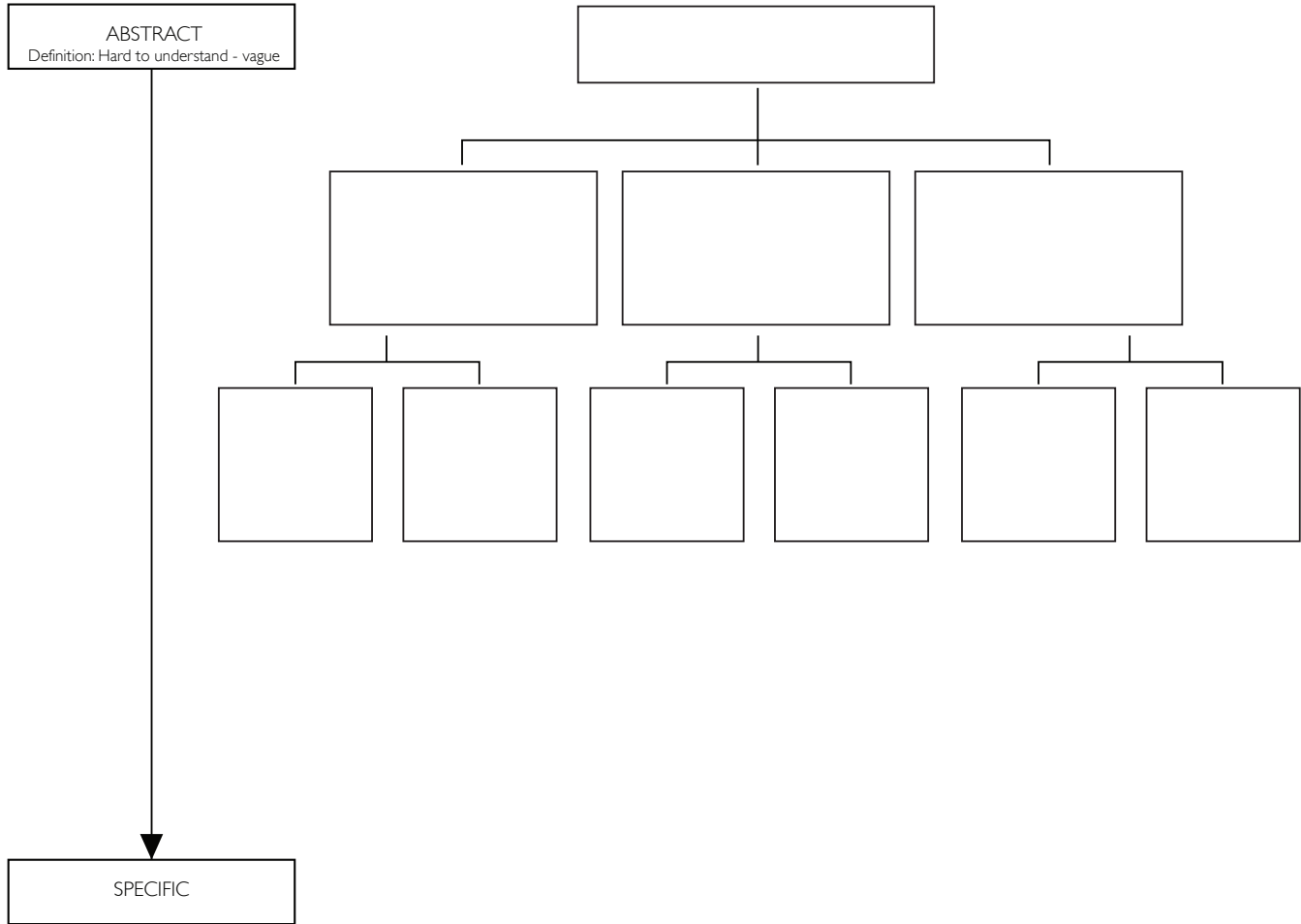


# Moving Down the Ladder of Abstraction



Stop Selling and Start Winning™